



# WORKPLACE FUNDRAISING GUIDE



## This October, it's game on for a great cause!

Get your workplace moving for a great cause with the KidsCanBall! It's not just about raising funds for KidsCan (though that's a pretty awesome reason) - it's also a fun and energising way to boost team morale, promote wellbeing, encourage inclusivity, and spark some friendly competition.

Bring your workplace together for KidsCanBall to help us raise \$1 million to provide food and clothing for 10,000 kids.

Here's how to get involved:

### Step 1:

#### Get your leaders on board!

Share the vision. Let your leadership know you're keen to do something meaningful—boost team morale, have some fun, and make a real difference for kids in need. Nominate a team champion to lead the charge and keep the energy high as you fundraise for a great cause.

### Step 2:

#### Recruit your Workmates!

Set up your workplace team at [kidscanball.org.nz](https://kidscanball.org.nz), share the link so your colleagues can join, and start fundraising. Spread the word in your office chat, emails, or noticeboard, and kick things off with a fun lunchtime game to build the buzz!

### Step 3:

#### Set and smash some goals as a team!

Each team member can set their own goals for fundraising and minutes played. Set a collective workplace goal too—it's a great way to boost your total and bring everyone together around a shared challenge.

### Step 4:

#### See if your employer wants to back you.

Check if your company can match your fundraising—every little bit helps! If that's a stretch, maybe your leadership team can celebrate or reward your efforts to keep the team motivated and pumped!

### Step 5:

#### Spread the Word

Use your personal and work networks to spread the word—share in newsletters, social media, and put up posters in the staffroom. Check out our social media tiles on our resources page.

### Step 6:

#### Celebrate your Impact

Keep the team fired up by sharing progress updates on the amazing impact you're making for Kiwi kids in need. Don't forget to check the leaderboard and see where your workplace ranks!



Handball not your work team's thing? No worries!  
Check out our other fundraising ideas or reach out for support - we're here to help.

Contact the team at [kidscanball.org.nz](https://kidscanball.org.nz) or visit [kidscanball.org.nz](https://kidscanball.org.nz) for more information.