

Ready to rally? Let's spread the word about KidsCanBall!

Use these pre-written newsletter messages to help promote your school's KidsCanBall challenge to your wider community.

You can copy and paste them directly or tweak the wording to suit your school. The more you share, the more your students and staff will get involved – and the more donations you can raise for Kiwi kids doing it tough.

Let's make every bounce count!

‘Start playing in October’ - One week to go reminder Comms
Long version - School Newsletter or Communications copy:

Subject Line: 1 week to go – let's do this for Kiwi kids!



Kia ora whānau,

There's just one week to go until KidsCanBall kicks off – and it's all on!

This is our moment to rally together and make a real difference. We're aiming to raise \$1 million for KidsCan to give 10,000 Kiwi kids a hand-up – with healthy food, solid shoes and warm jackets – to help them thrive at school and beyond.

Every serve counts. Every rally gets us closer.

Here's how we can finish strong:

- 🗨️ Not on board yet? Sign your child up at kidscanball.org.nz and join our [School Name] team
- 💣 Donate to your child's page or our school team: [Insert Fundraising Page Link]
- 👏 Get behind them – talk goals, celebrate wins, and keep the hype alive.
- 📣 Share the buzz – use the tools on their page to help drive those last epic donations.

We're in it for the kids – and we're in it together. Let's show everyone what [School Name] can do when we rally as one team!

Ngā mihi,
[Your Name]
[Your Title/Role]
[School Name]

Shortened version - can be inserted into overarching newsletter:



Game on, whānau – one week to go!

We're into the final week of KidsCanBall – and it's all on to help raise \$1 million for 10,000 Kiwi kids doing it tough.

Here's how you can back the mission:

- 🗨️ Not on board yet? Sign your child up at kidscanball.org.nz and join our [School Name] team
- 💣 Donate to your child's page or our school team: [Insert Fundraising Page Link]
- 👏 Get behind them – celebrate wins and keep the hype alive.
- 📣 Share their page to help drive those last donations.

We're in it for the kids – and we're nearly there!

Let's bring it home, [School Name].